



Australian Packaging Covenant

Smarter Packaging, Less Waste, Cleaner Environment.



Signatory Name: Peerless Holdings Pty Ltd

Status: In progress

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

PART A – Signatory progress in reaching goals and targets of the Covenant

This section refers to signatory progress against Covenant KPIs. The data from this section will be aggregated across all signatories on an annual basis, and will enable the APC to assess overall progress against Covenant Goals and KPIs, and those of its own Strategic Plan. You can include any particulars relevant to your sector in Part B.

Please indicate your organisation's reporting period:

- Financial Year: 1 July 2010 – 30 June 2011
 Calendar Year: 1 January 2011 – 31 December 2011

Goal 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent

1. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes No

Definition of Packaging Type

Reporting of the proportion of packaging reviewed using the Sustainable Packaging Guidelines, whether existing or new, need not be individual SKU or products. Signatories can review – and report on their review – by grouping their packaging into different types if this is more effective and efficient. Grouping into 'types' can be by individual products (SKU's), or by related packaging / products, e.g. by type of material used (paper/ cardboard, plastic, glass, metals...), by brands, by packaging manufacturer, or by some other category which makes sense in their own design and production processes. Reporting the number or percentage reviewed should be by 'Type' as defined by each signatory's own practices, and each signatory is free to decide how to do this. A manufacturer with a small number of products might review each package independently, with each considered a unique 'type'. A large manufacturer with many products may group them for review by looking at each material type, or may review each brand or range of products in turn, or may have different packaging suppliers and work with each in order. In both cases, the reporting should simply be by the 'types' of packaging that have been reviewed.

2. Of the types of packaging **existing** at the beginning of the reporting period, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

%

3. Of the **new** types of packaging introduced during the reporting period, what percentage has been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

%

4. Describe (other?) outcomes achieved using the SPG in regard to:

Please indicate even if you have done nothing in this area

- a) *Avoiding or minimising the use of materials and other resources*

- b) *Optimising recyclability and recycled content*

- c) *Reducing litter impacts*

Goal 2: Recycling - efficiently collect and recycle packaging.

KPI 3: % signatories applying on-site recovery systems for used packaging

4. Do you have on-site recovery systems for used packaging?

- Yes at all facilities/ sites
 Yes at some, but not all facilities/ sites
 No

6. Describe what types of packaging materials are collected and recycled on-site

Waste paper, cardboard and some plastics are collected by an external recycler.
Plastics that are not recyclable goes into general waste and landfill.

7. Actual: Describe what progress (since the beginning of the reporting period), if any, has been made in collecting and recycling materials on-site

There has been no change in our collection and recycling process since the beginning of the reporting period.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products

8. Does your company have a formal policy of buying packaging made from recycled products?

- Yes No

9. Is this policy actively used?

- Yes No

10. For audit purposes, what evidence would demonstrate that the policy is actively used? Give examples

As part of the packaging procurement policy, we have included a section to review any packaging changes, or new packaging required, for recycled content in the material used.

Goal 3: Product Stewardship - demonstrate commitment by all signatories

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

11. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes No

12. Briefly describe how your company collaborates with other companies or organisations to improve packaging designs and/or recycling

We are currently working with our supplier to increase the amount of product recycled. We are also working to reduce the quantity of packaging in one of our packaging types.

13. Briefly describe what progress, if any, has been made to improve packaging designs and/or recycling

We have reduced the amount of plastic used in one range of product by 10%, and looking to replicate this for other SKUs.
We will continue to review packaging of existing products as required.

KPI 7: % signatories showing other Product Stewardship outcomes

14. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes

No

15. Briefly describe any other results (not described in previous questions) you have achieved in reducing your packaging impact? (Quantify your answer if possible).

We have been reducing the need to re-box one stock keeping unit (SKU) due to the cartons splitting and staining. This is a reduction in the use of cardboard cartons by 1% by end of reporting period. This investigation process is on-going and will be implemented once review based on SPG is completed.

KPI 8: Reductions in packaging items in the litter stream

16. Briefly describe what measures, if any, have been implemented to reduce litter.

Including the 'Recycle' logo on our packaging may encourage users to reduce waste going into the litter stream.

General

17. Please provide details of any special circumstances or additional information that will help us interpret this report (you may include links to your website showing any case studies or relevant information).

With on-going requests for some retail products to be in shelf-ready packaging, it will limit our ability to reduce the amount of packaging used going forward.

PART B – Your annual performance

This section will ask you for additional data on your progress made during this reporting period against the **annual** targets you have set for each of the Covenant KPIs. The data you provide in Part B will be used to determine your performance rating. Here we are looking at your achievements in changes to packaging **outcomes** rather than **processes** (e.g. **15 tonnes** of material diverted from landfill rather than a **process** in place to investigate or actually divert waste from landfill). Please use this section to highlight any particulars that you think are relevant about your industry and sector and we will take this into account in the performance rating.

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Establish APC team	Achieved
2.	Implement process to review all new formats consistent with SPG	On-going
3.	Review all current packaging against SPG	Achieved 22%
4.	Develop, implement & communicate a process to enable complaints to be recorded and rectified on packaging consistent to the SPG	An existing Non Conformance Report is currently used for all complaints.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Establish on-site recovery systems for recycling of used paper, cardboard, tinplate, clean plastic tubs and lids.	We are currently collecting paper, cardboard and clean plastic packaging for recycling, and monitoring amount of material recycled annually.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Develop and implement formal "Buy Recycled" policy	We now have a 'Buy Recycled' policy and is in the process of implementation.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Implement formal processes for working with suppliers to include recyclable materials in packaging	We are updating packaging specifications from suppliers and reviewing amount of recycled material in them.
2.	Contact brand owners of co-packed products to request joint review of packaging consistent with the SPG	Have reduced amount of plastic by 10% in one retail range.

KPI 7: % signatories showing other Product Stewardship outcomes.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Review product specifications of all cardboard and plastic tubs and lids purchased with suppliers to increase recycled content where possible.	Obtained documentation of specification and amount of recycled content from one supplier. Will need to develop review process.

KPI 8: Reductions in packaging items in the litter stream.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Start reviewing all outers and include recycling logo to those that are missing.	A register of packaging with labels/artwork compiled. Recycle logo to be included at artwork review.

PART C – Your Experiences

Please use the fields below to share with us any achievements, good new stories or areas of difficulty in making progress against your plan and the Covenant Goals and KPIs. Provide as much detail as you feel is appropriate.

24. Key achievements or good news stories.

By the end of the reporting period, we have reduced the amount of polymer for tubs and lids in one retail range by 10% . In addition, we have reduced the amount of repackaging due to carton not being fit-for-purpose by 1% and is still in-progress to try and reduce it further, if possible. We have also introduced a 'Buy Recycled' policy.

25. Areas of difficulty in making progress against Covenant KPIs.

26. Any other comments.